

Bachelor of Business Administration

Advance your career when you earn an undergraduate business management degree from the nationally-acclaimed Henry B. Tippie College of Business at the University of Iowa. The online BBA was created especially for distance students who seek an educational experience unlike any other.

This program allows you to learn from nationally-distinguished faculty through dynamic online courses while providing you with the leverage of the same outstanding resources our on-campus students receive.

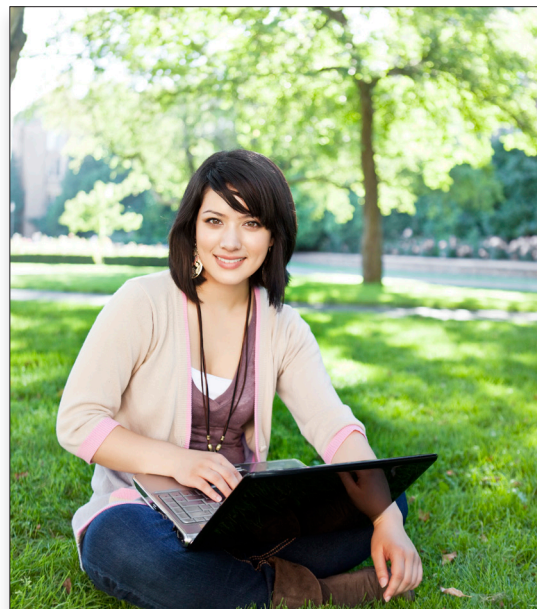
The BBA Challenge

You will be challenged to become a leader with an entrepreneurial outlook, innovative management techniques, and strategic problem solving skills. Your BBA curriculum will focus on:

- Principles of management and leadership
- Critical thinking and problem solving skills
- Strategic business planning

The Tippie Advantage

The Tippie College of Business is known for the strength of its academic departments and the community it builds among its students, staff, and faculty. *U.S. News & World Report* has ranked the Tippie undergraduate business program among the **top 25 business programs** at public universities in the country. When you become a Tippie graduate, you'll benefit from an international network of Iowa alumni and be prepared to pursue a wide variety of professional careers.



Admissions Requirements

To view the BBA admissions requirements for place-bound students, visit: <http://tippie.uiowa.edu/undergraduate/admissions/transfer.cfm>. To view the course requirements for the online BBA, see the reverse page.

Application Deadlines

March 1 for fall semester
October 1 for spring semester

Getting Started!

If the online BBA meets your education goals, visit <http://admissions.uiowa.edu/apply> to apply. There is a \$40 application fee and you will need to send official transcripts of all previous college-level work to Office of Admissions, 107 Calvin Hall, Iowa City, IA 52242. Four to six weeks after submitting your application, you may contact Admissions at **319-335-3847** to verify your admission file is complete.

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We are committed to helping you achieve your educational goals and are here to answer questions and assist with your course selections. Feel free to contact us at:

Vicki Vavra
Associate Director of Advising and Registration
Henry B. Tippie College of Business
319-335-1037
vicki-vavra@uiowa.edu



ONLINE BBA COURSE REQUIREMENTS-MANAGEMENT MAJOR: ENTREPRENEURIAL MANAGEMENT TRACK

I. General Education (22–32 semester hours)

Rhetoric		4
Interpretation of Literature	prereq: completion of Rhetoric	3
World Languages	Fourth-level proficiency in a single world language or the second-level proficiency in two different world languages	0–10
Historical Perspectives		3
International and Global Issues		3
Values, Society, and Diversity		3
Natural Sciences	lab not required	3
Social Sciences	excluding ECON:1100, ECON:1200	3

II. Prerequisites Required for admission (15 semester hours)

MATH:1380	Calculus & Matrix Algebra for Business	prereq: MATH:1340 or satisfactory score on placement exam	4
STAT:1030	Statistics for Business	prereq: MATH:1005	4
ECON:1100	Principles of Microeconomics		4
ACCT:2100	Introduction to Financial Accounting	(not available online)	3

III. Business Core Required before beginning major (9 semester hours)

ECON:1200	Principles of Macroeconomics		4
ACCT:2200	Managerial Accounting (not available online)	prereqs: ACCT:2100, ECON:1100, MATH:1380	3
MSCI:1500	Business Computing Essentials	(formerly MSCI:1000)	2

IV. Business Core Requirements (24 semester hours)

MSCI:3005	Information Systems	prereq: MSCI:1500	3
ECON:2800	Statistics for Strategy Problems	prereqs: MATH:1380, STAT:1030	3
MGMT:2000	Introduction to Law		3
MGMT:2100	Introduction to Management		3
FIN:3000	Introductory Financial Management	prereqs: ACCT:2100, ECON:1100, ECON:1200	3
MSCI:3000	Operations Management	prereqs: STAT:1030, pre/coreqs: MSCI:2000	3
MKTG:3000	Introduction to Marketing Strategy	prereq: ECON:1100	3
BUS:3000	Business Communication & Protocol	prereq: RHET:1030 (must be taken in first year), req: admission to the Tippie College of Business	3

V. Management Major – Entrepreneurial Management (21 semester hours)

TRACK REQUIREMENTS*

MGMT:3100	Entrepreneurial Strategy		3
MGMT:3200	Individuals, Teams, & Organizations	prereqs: MGMT:2000, MGMT:2100	3
MGMT:3300	Strategic Human Resource Management	prereqs: MGMT:2000, MGMT:2100	3
MGMT:4100	Dynamics of Negotiations	req: 90 s.h.	3
ENTR:4400	Managing the Growth Business	prereq: MGMT:3100	3
ENTR:3200	Entrepreneurial Marketing	prereq: MGMT:3100	3

MAJOR ELECTIVE: SELECT ONE OF THE FOLLOWING

ENTR:3000	Practicum in Entrepreneurship		3
ENTR:4200	Entrepreneurship: Business Consulting		3
ENTR:4600	Advanced Venture Finance		3
ENTR:4300	Advanced Business Planning		3
ENTR:4900	Academic Internship		3

VI. Electives (to bring semester hours to 120)

Electives may be business or non-business, as needed.

* Major courses are not open to Pre-Business students. Two-thirds of the major hours must be completed at Iowa.