Union Newsletters & Labor Communications

*A Labor Center course for newsletter editors, officers, and staff responsible for union communications, presented in cooperation with the Iowa Federation of Labor, AFL-CIO*

Topics covered will include:

♦ Stories that get read: Crafting headlines, news stories and features that reach members
♦ Picturing the union: Taking and editing digital photos for publication
♦ Key resources for educating members on local, state, and national economic and political issues
♦ Integrating e-mail, web sites, or e-newsletters into your communications plan
♦ For new editors: Starting or reviving a newsletter
♦ For experienced editors: Giving your newsletter a makeover

WHEN: Thursday-Friday, January 14-15, 2010

WHERE: Oakdale Hall - University of Iowa Oakdale Campus (Coralville, Iowa)

COST: Early registration (at least 30 days prior) is $150 per person; late registration is $175 – Includes materials, instruction and parking (does NOT include housing - see below)

TIME: Sign-in from 8:30 - 9:00 a.m. on Thursday. Program ends at 4:00 p.m. on Friday.

DEADLINE: Register by December 14, 2009, for the $150 per person fee

REGISTRATION: Newsletters & Communications

Send this form to The University of Iowa Labor Center, 100 Oakdale Campus M210 OH, Iowa City, Iowa 52242-5000. Phone registration: call (319) 335-4146. Fax registration: (319) 335-4464. Online and email registration is available at http://www.continuelolearn.uiowa.edu/laborctr. Make checks payable to The University of Iowa. A confirmation letter and program agenda will be sent to each registrant approximately two weeks prior to the program.

NAME(S)

HOME ADDRESS ____________________________________________________________________________

# _______________________________________ UNION AND LOCAL

CITY/STATE/ZIP ____________________________________________________________________________ HOME PHONE ( ) ____________ –

UNION TITLE/POSITION __________________________________________________________________

☐ Check enclosed ☐ I will pay on arrival

HOUSING POLICY: You will need to reserve and pay for your own housing directly with the AmericInn Motel at (319) 625-2400 or 800-471-1520. A block of rooms is being held under “NEWSLE0110” until December 14, at a rate of $70 per night (taxes not included in this figure). A few rooms are being held for January 13, 2010.

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