Quad City Federation of Labor presents
University of Iowa Labor Center Class:

Strategic Planning

Even if you haven’t held formal planning sessions, you currently have a plan.

Is your current plan getting your union where it needs to go?

Strategic planning means making sure your actions are part of a strategy to achieve your goals:
Clarify your mission, vision and values – assess strengths/weaknesses and opportunities/threats – establish realistic goals relating to your mission/vision – prioritize those goals – develop strategies to accomplish your goals – identify action steps to carry out the strategy and follow through – afterward assess each action – apply the lessons learned – and evaluate your strategy for effectiveness.

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