Year-round Communication Strategies: Engaging Your Members on Issues that Matter

Sponsored by the Quad City Federation of Labor, AFL-CIO with support from the Iowa Federation of Labor, AFL-CIO
Presented by the University of Iowa Labor Center

Monday, February 23, 2015
Time: 9am-3pm

Cost: Free (Includes lunch)

Location: Plumbers & Pipefitters Local
25 Hall

4600 46th Ave Rock Island, IL 61201

RSVP ASAP @ quadcityfed@netexpres.net
or call 309-738-6536

- Reaching Members with Messages that Matter
- Key Content Sources for Union Communications
- Using Electronic Communication to Boost Your Message
- Crafting a Strategic Issue Communication Campaign

This Free Educational Opportunity Brought to You by the Following

IOWA FEDERATION OF LABOR
Des Moines, Iowa

THE UNIVERSITY OF IOWA Labor Center

AFL-CIO
Des Moines, Iowa

AFL-CIO COMMUNITY SERVICES

LIVE UNITED
United Way

AFL-CIO Community Services and United Way Partnership