FATHER KNOWS BEST

Sidebar 7.11 | 16A:153:EXZ - USA in a World at War 1931-1945
One of the enduring riddles of modern American history is the stark juxtaposition of wartime gains for women, and the re-emergence of a domestic ideal in the 1950s. In part, this reflected the emphasis given to finding jobs for veterans, which trumped most other claims. In part, it reflected the postwar economic boom, which made second incomes less necessary. And, in part it reflected demographic changes (the baby boom), with new demands on families and women who had put off families during the back-to-back crises of depression and war.
Sidebar 7.11 Father Knows Best
"Glad we're a two FORD family!"