THE “DOUBLE V” CAMPAIGN
The Pittsburgh Courier dubbed the war-era civil rights battle the “Double Victory” campaign.
Of wartime civil rights goals, only modest gains were made.

Sidebar 4.7 The “Double V” Campaign
... the most important symbolic change—an end to segregation in the armed forces—did not come until 1947.
Many African-Americans returning from military service faced renewed discrimination in the South.
But the connections between wartime service and postwar citizenship were powerful—and gave a boost to the postwar civil rights movements.
Sidebar 4.7 The “Double V” Campaign
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IF NEGRO MEN CAN CARRY GUNS FOR UNCLE SAM
SURELY
THEY CAN DRIVE MILK WAGONS FOR BOWMAN DAIRY

Negro Labor Relations League