EQUALITY OF SACRIFICE
Wartime pamphlets, posters and editorial cartoons often used figures representing major economic groups—labor, business, farmers—to make the argument that all should sacrifice equally for the war effort.

Sidebar 9.5 Equality of Sacrifice
TAKE NOTICE!

No group or occupation shall demand special gains or privileges for itself.

Presidente Speech
Sidebar 9.5 Equality of Sacrifice
These campaigns also played up selfish behavior, often portraying well-heeled Americans spending foolishly.
One of the areas where “equality” was preached most consistently was in the battle against inflation. Click on the button below to view the full pamphlet.